

Dear Sir/Madam,

It is our greatest pleasure to invite you to participate in the Days of Opportunities 2009, a career fair organized in the Stockholm School of Economics in Riga (SSE Riga), during which, you will be given an opportunity to present your company for SSE Riga students and alumni, as well as top performing students from the other Baltic universities. Held for the 14th time, the career fair will be hosted at SSE Riga premises (Riga, Latvia) on April 3, 2009. The financial contributions required to become a DoO partner are listed further in the proposal.

In order to foster communication between business and students, we provide a place for Baltic's largest companies to gather and present themselves to students who have the best education in the field of Economics. *Days of Opportunities* is the most prestigious annual event at the Stockholm School of Economics in Riga. The event is a perfect place for companies to make first contacts with young economists, financiers, accountants, and marketing specialists - all the students who are very eager to start their career. The students of SSE Riga show commitment and professional attitude towards the studies and work, they have very high standards of responsibility and integrity.

All of the studies are conducted in English by international faculty, mostly from Scandinavia, North America, and Western Europe. Tough three-step selection process ensures that students are highly motivated and academically superior. The trio of SSE Stockholm, SSE Riga, and SSE Russia ranks 13th in the Financial Times European Business School Rankings 2007.

The DoO partner status gives company a significant advantage over other participants. A partner status gives you a priority of choosing preferable presentation times and stand locations as well as a larger range of advertising your company not only during the event, but also before and after. Most of the companies who are represented in the event are regular participants and sponsors of the *Days of Opportunities*. We are proud that in the *Days of Opportunities* we can meet our regular participants *Procter&Gamble, KPMG, Ernst&Young, Bité, GE Money, Hansabank, McKinsey, L'Oreal, Parex, GILD Bankers, Oriflame*, and many other respectable companies.

Companies registered in Latvia can receive a corporate revenue tax refund of 85% from the contributed amount.

For additional information about the event please visit <http://doo.edu.lv/>

Yours faithfully,

JĀNIS ZEPS

Days of Opportunities 2009
Chief Organizer
Mob. tel.: +371 29352702
E-mail: JZeps@sseriga.edu.lv

PAULA KOKARE

Days of Opportunities 2009
Country Coordinator of Latvia
Mob. tel.: +371 28646120
E-mail: PKokare@sseriga.edu.lv

Rector's letter



The annual Days of Opportunities (DoO) event is one of the most prestigious events organized by the students of the Stockholm School of Economics in Riga (SSE Riga). Every spring since the School's first year of activities the leading companies, NGOs, and governmental institutions in Estonia, Latvia and Lithuania come to the School to present themselves to the SSE Riga students. Last year saw a record number of companies and organizations coming for the DoO – many of them being regular participants and sponsors of the Days of Opportunities.

SSE Riga offers a three year B.Sc. program in economics and business. The program is open to students from Estonia, Latvia and Lithuania, and it is run entirely in English language. Furthermore, it is highly competitive since roughly one out of eight to ten applicants are admitted. The program combines academic rigour with applied knowledge. To further train the students for the needs of the labour market, students are required to have two summer internships giving them the opportunity to put their theoretical knowledge into action. Our experience shows that many companies and organizations use these internships to 'test' our students before making a decision whether to hire them.

Knowing that our students and graduates are highly competitive on the labour market, I would therefore like to take this opportunity to invite you to SSE Riga for the DoO'09 to meet with our students, to present your company or organization and to recruit.

Yours faithfully,



Dr. Anders Paalzow

The Rector
The Stockholm School of Economics in Riga

Bronze Sponsor / Partner

The Bronze Partnership involves a contribution of **2000 LVL** (two thousand Lats) or an equivalent sum in any other currency. Maximum **three Bronze Partners** will be accepted.

- Free participation in the DoO'09
- Corporate revenue tax refund of 85% from the contribution amount (for companies registered in the Republic of Latvia)
- Best places for the stand of the company (priority is given to higher sponsorship status)
- Best time and place for the company's presentation (same priority system)
- Acknowledgements and logo placed in the informative brochure of the DoO'09 indicating your status
- Appearance in the DoO'09 official movie
- Company's logo / flag with the partner status at special places during the DoO'08
- Company's logo on the official DoO'09 homepage with a link to the company's homepage
- Logo on the official DoO'09 T-shirt
- Free access to the on-line CV catalogue of SSE Riga students
- The sponsorship agreement can include additional points related to special wishes of the company
- Possibility to give prizes in company's own nominations during event
- Possibility to hold contact meetings with SSE Riga students during the day. The company will be allocated a room where to meet students for a 20 minute interview during the day, therefore providing an opportunity to recruit students on the spot.

Silver Sponsor / Partner

The Silver Partnership involves a contribution of **3000 LVL** (three thousand Lats) or an equivalent sum in any other currency. Maximum **two Silver Partners** will be accepted.

- **All benefits of the Bronze Partnership**
- Company advertisement in the SSE Riga Library for 5 working days (Library is widely used both by internal and external users)
- Possibility to hold one meeting with students at the SSE Riga premises in the academic year 2008/2009
- A5 page company's advertisement in SSE Riga newspaper – The Insider
- Reserved places for company's representatives to high level guest lectures held in school (two places three times per year)
- Publicity connected with the advertising activities of DoO'09 – publications and press releases in the newspapers (Dienas Bizness, Telegraf, etc.)
- Company's advertisement in the SSE Riga Yearbook 2009
- Possibility to organize a company's day in the school – to arrange its own guest lectures and other activities, have company's stand, distribute materials to the students, arrange a banquet for students together with company's employees.

Golden Sponsor / Partner

The Golden Partnership involves a contribution of **4000 LVL** (four thousand Lats) or an equivalent sum in any other currency. Maximum **two Golden Partners** will be accepted.

- **All benefits of the Silver and Bronze Partnership**
- Company's logo on the DoO'09 merchandizing goods
- Opportunity to include company's gifts, materials or info in the welcoming package (distributed both for students and companies)
- A4 page company's advertisement in The Insider
- Possibility to hold two meetings with students at the SSE Riga premises in the academic year 2008/2009
- Possibility to leave company's logo / flag with the DoO'09 partner status at SSE Riga premises for one week after the event
- Possibility to organize public debates with the SSE Riga LMT Debate club on the on the topic provided by the company
- Opportunity to insert a banner for advertising purposes in SA's web page and opportunity to post articles there.
- Opportunity for company representatives to post their articles in the official blog of DoO

Platinum Sponsor / Partner

The Platinum Partnership involves a contribution of **5000 LVL** (five thousand Lats) or an equivalent sum in any other currency. Maximum **one Platinum Partner** will be accepted.

- **All benefits of the Golden, Silver and Bronze Partnership**
- DoO'09 party is organized in the honour of the Platinum Sponsor
- Possibility for company's representative to give an opening speech of the Event
- A4 page company's advertisement in The Insider two times for the academic year 2008/2009
- Possibility to hold three meetings with students at the SSE Riga premises in the academic year 2008/2009
- Possibility to have an extra presentation during DoO'09 by providing a guest lecture on the topic how to perform during job interviews. A number of students from SSE Riga submit their CVs and Motivation Letters to company representatives a month before the event. Some students are being invited to an interview which is filmed and broadcasted in the presentation during DoO'09 with comments and the analysis of mistakes provided by company representatives. It is held just before the closing ceremony with no other activities taking place simultaneously therefore providing maximum attendance for the presentation.

Feedback from DoO'08 Sponsors and Participants

We were very satisfied with DoO and with the preparation for it and communication with the DoO team. Everything was well organized and met our expectations. All questions and confusions were solved very fast. Everything was run very professional. Good luck for the next year, and we will definitely cooperate with you.

KPMG Baltics, DoO'08 Golden Partner

Students were very active and interested in practice possibilities in our company. Well organized event!

SEB Bank

The Fair was very good and lots of useful information was given out to current undergraduate students of a very good quality.

Bradford University, School of Management

We are extremely satisfied with the excellent service from the project group, the welcoming by the SSE Riga Staff and Rector, the whole set up of the fair and with the information we received in advance. The event exceeded our expectations and we were very impressed by the number of students attending the fair.

Stockholm School of Economics (in Stockholm)

The participating companies and universities were also asked to fill in a survey regarding the quality of the event on a scale from 1 to 7. The average result in the feedback form was 6 and all the participants unanimously stated they want to be invited to the next event as well.