L’Oréal Baltic is looking for
MARKETING INTERN

Your mission:
• Support the marketing team in its operations, contribute to the growth of a given brand/category in the Baltic market, by offering creative solutions and a unique approach.

Your responsibilities:
• Coordination and realization of marketing projects in the market;
• Contact and cooperation with partners and advertising agencies;
• Supporting launch campaigns of new products;
• Analysis of marketing data;
• Learning the business of L’Oréal and understanding the core needs of its consumers;

Your experience
• At least a Bachelor degree in Economics or related field (can be a last year student);

Your skills:
• Interest in products and retail market;
• Creative mindset;
• Unending curiosity for unique marketing ideas;
• Digital marketing and social media savviness;
• Fluent in one of the Baltic languages and English, Russian will be considered an advantage.

Our offer:
• Challenging work environment and missions;
• Possibility to grow and continue your career in L’Oréal;
• Personalized induction and trainings;
• And a great place to work!

Why an Internship?
An internship is one of the best ways to enter into the world of L’Oréal, to learn about this dynamic, innovative and fast-paced organization. The internship will give you a unique opportunity to extend your network by working in cross-functional, cross-divisional and cross-national projects with colleagues from Latvia, Lithuania, Estonia and all over the world! In case of exceptional performance the internship can lead to high-level opportunities in Marketing, Sales, Category Management or another position at L’Oréal Baltic and why not in one of our subsidiaries all over the world!

An internship is your opportunity to understand L’Oréal culture and its way of functioning. You can immerse yourself in a project and a profession and it is your chance to see how you feel about L’Oréal as a potential employer while you gain valuable professional experience. An internship is a two-way evaluation. Not only do you get to experience us, we get to assess your long-term career potential within L’Oréal.

Apply now or send your CV to lv.cv@loreal.com

L’Oréal is the world’s leading cosmetics company! We are more than 68,900 employees worldwide working with more than 23 global brands.

More than 100 employees representing about 10 different nationalities working at L’Oréal Baltic in our Baltic headquarter in Riga and two filials in Tallinn and Vilnius. L’Oréal Baltic, as an operational subsidiary of L’Oréal includes Operational Marketing, Sales, Finance & Controlling, HRM, Accounting, Procurement, Customer Service and Warehouse Management. We have well-established integration tracks for all the newcomers, individual development plans, challenging work environment and international career opportunities. A L’Oréal employee has the potential and enthusiasm to create top results. L’Oréal needs your talent!