INVITATION

To join a Startup Studio that partners with founders, designers, and engineers while experimenting with various ideas to build new companies

We create awesome companies from scratch. We partner with talented teams and build companies together as hands-on co-founders
The number of hubs and business accelerators is growing throughout EU seeking to encourage entrepreneurship and innovation, though there are still many barriers people face when starting a business.

1. **LACK OF NETWORKS**
   Impedes setting up and running a business, as well as building ‘legitimacy’ amongst key stakeholders.

2. **LACK OF SKILLS**
   Education programmes do not do enough to nurture entrepreneurial attitudes and skills, but rather prepare students for employment.

3. **SOCIAL ATTITUDES**
   Graduates feel pressured to choose safer and more stable corporations rather than experiment.

4. **FEAR OF FAILURE**
   Roughly 50% of Europeans aged 18-35 report that fear of failure would prevent them starting a business.

5. **MARKET BARRIERS**
   Young businesses may face “discrimination” with customers doubting reliability of their products or services.

6. **MONEY**
   Personal savings is an entry barrier for innovation and tech-driven companies.

Source: https://www.oecd.org/cfe/leed/Youth%20entrepreneurship%20policy%20brief%20EN_FINAL.pdf
Blue Lime Labs contributes to tech driven entrepreneurship development

RAPID GROWTH
Using various methodologies for ideation, idea validation, business model testing; applying frameworks to product development, designs, and software development; adopting established workflows for administrative work, market testing, and sales – we can achieve accelerated growth.

GLOBAL TALENT
Diversity fosters innovation. European talent is fragmented. Connecting ambitious and motivated global engineers, scientists, designers, and marketers can lead to brilliant innovation and solutions to existing pains.

NETWORK
Well connected networks are crucial for successful rapid growth and product validation. We trust that Blue Lime Labs contributors will open access to global executive networks and decision makers for product validation purposes.
We have a proof it works – 3 companies within 1 year

Monika, 25
Co-founder at Pulsetip
Providing solutions to outdated organization climate surveys in order to boost employee engagement through daily survey platforms

Mikkel, 26
Founder at Raceoptimizer
Providing a tool helping race directors, coordinators and organizers to plan cost-effective race events

Christian, 31
Founder at Harba
Allowing sailors to find exiting marinas, reserve berth, pay harbour fees and communicate with harbour masters through Harba’s mobile application

“I remember the moment when the idea was born and nobody knew what would happen. Seeing how far it went so far and realizing how much more is waiting ahead is an exciting journey I’m so fortunate to have.”

“Most people fail in life not because they aim too high and miss, but because they aim too low and hit. Changing sports is the Dream and I’m Living it.”

“It is so exciting to go from having an idea, having it evolve into something else and watch it changing sailors’ and harbors’ perception of how harbors should work. I just can’t wait to go to work each morning and make a positive impact with an awesome group of people!”
We are trusted by international investors

The following investors believe in the Blue Lime Labs vision of building tech. companies from scratch and have contributed financial resources, network access, and other resources to create Pulsetip, RaceOptimizer, and Harba. Now we have validated our business concept and it's time to expand our network with you joining the Blue Lime Labs vision.

Per Møller
Denmark
Angel Investor – provides seed funding and mentoring to dedicated entrepreneurs.
Previously worked as CEO of EY Denmark and EY Baltic’s and served in EY as People Partner for Central and Eastern Europe.

Niels Peter Pretzmann
Denmark
Investor and member of the investment committee at Blue Lime Labs

Alexander Finn
Russia
Member of the Board at Pulsetip
Experienced technology team leader with strong software engineering background, result-oriented attitude and a record of delivering production quality systems at prototyping speed.
I found those people at Blue Lime Labs. I worked here for 4 months while I was still 17 years old teenager going to school. While working, I broadened my mind and my goals. Blue Lime Labs helped me to nurture my “winner’s gene” in life – a gene to enjoy the things I do. Now my life is bubbling everyday: I started my own business, met new amazing people, and started travelling a lot!

But there are people who CAN and WANT to help you find your path and provide guidelines.

“Each of us chooses his own path to go. Though, finding the right one may take some time and effort.

Mentoring, educating, and reviling opportunities within tech. driven companies to high school and university students is one of the goals we set at Blue Lime Labs. We believe in diversified talent and entrepreneurial hands-on education. That’s why part of our investment is dedicated to youth grants from rural areas come and learn more about tech. companies.

Diversified talent & entrepreneurial education

Antanas, 18
Lithuania
We have an ambition to grow and become more global.
So how do we build companies?

IDEATE
We analyse problems and pains of people and businesses. Together with engineers, designers and founders we create solutions and present them to advisor network.

EXPERIMENT
We pick and experiment with just a few ideas at a time. We kill the experiments that don’t work, we build and grow the ones that do.

DISPATCH
When we see clear signs of product market fit, we invest in the team of professionals and further development.

SCALE
We continue to support our companies as hands-on co-founders and provide shared resources including growth, design and back office.
Empower rapid growth
Witness how global challenges can be defeated with a strong network of leaders and influencers sharing ideas with ambitious talent.

Expand your network
Become a member of a global team and advisor network who genuinely cares about promoting tech-driven entrepreneurship in Europe.

Become an Ambassador
Exchange ideas and share best practices among the Blue Lime Labs network and across cultures. Become a part of our established companies.

Social Value
Open youth’s attention to tech-driven entrepreneurship by educating through hands-on experience.

Get your ideas tested
Suggest problems and ideas for our engineers, designers, and marketers to ideate and test them in the market.

Get stock options
We believe in rewarding talent. Get your fare share of our companies for a well delivered performance.
Next steps...

1. Let’s meet and discuss what we are looking for

2. An interview with other team members and startup founders

3. Start changing the world together with us!

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“We create awesome companies from scratch”

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